

## **Nexans launches Mobiway MOB drum kit, a durable roll-off system for effortless cable transportation and installation**

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### **PRESS RELEASE**

- **With its ergonomic design, Mobiway™ MOB drum eases transportation and unwinding of cables – reducing cable installation time by half**
- **The reusable drum kit is made of 76% recycled material**
- **Mobiway MOB drum kits can be coupled together, allowing several drums to be unrolled simultaneously**

**Schiedam, October 16, 2023** – Nexans launches the Mobiway MOB drum kit, an innovative connected cable transport and installation solution for medium to large-sized building projects. While traditional cable drums are bulky and unwieldy, Nexans' Mobiway MOB is designed to make the process of manipulating and unwinding cables safe and effortless for installers. As a result, the time required for cable installation could be reduced by half.

The new Mobiway MOB is lighter, and the integrated handles allow reels to be moved easily by one person. Thanks to the patented ergonomic design, the drum kit has become even more stable and robust, improving workplace safety and extending product lifetime on construction sites. In addition, the Mobiway MOB drum kits can be coupled together, making it possible to unroll several drums simultaneously.

*“At Nexans, we are committed to driving more value to our partners and customers through innovation, and our ambition goes well beyond cables”, says Jules Baillet, CEO Benelux. “With Mobiway range, our goal is to make installers’ work easier and safer, all while continuously improving the sustainability of our solutions”.*

Nexans' new Mobiway MOB drum kit is made of 76% recycled material and can be reused with any Mobiway drum. The special solution is designed for different cable types: common installation cables with 2.5 mm<sup>2</sup> cross-section and 3 to 5 conductors, N-line® pre-wired conduits, signalling cables and fire alarm cables can all fit on Mobiway MOB. It is the only drum kit on the market to allow transporting and unrolling low-voltage cables up to 500 meters long.

*“Since the Mobiway launch in 2018, we were set to make working with cables on building sites as easy and straightforward as possible”, says Christophe Demule, Innovation Director Building at Nexans. “Based on the feedback we received from electricians in the field, we developed the Mobiway MOB and are very excited to bring this latest innovation to our customers worldwide.”*



Watch on YouTube (in Dutch):



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## **About Nexans**

For over a century, Nexans has played a crucial role in the electrification of the planet and is committed to electrifying the future. With approximately 28,000 people in 42 countries, the Group is paving the way to a new world of safe, sustainable and decarbonized electricity that is accessible to everyone. In 2022, Nexans generated 6.7 billion euros in standard sales. The Group is a leader in the design and manufacturing of cable systems and services across four main business areas: Power Generation & Transmission, Distribution, Usage and Industry & Solutions. Nexans was the first company in its industry to create a Foundation supporting sustainable initiatives, bringing access to energy to disadvantaged communities worldwide. The Group pledged to contribute to carbon neutrality by 2030.

Nexans. Electrify the future.

Nexans is listed on Euronext Paris, compartment A.  
For more information, please visit [\*\*www.nexans.nl\*\*](http://www.nexans.nl)

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